



Strategic Review 2017

What We Have Accomplished Together

In order to strengthen and build upon the Carlos Rosario School's more than 40 year history of serving the diverse adult immigrant communities in Washington, D.C., we have developed an ambitious strategic plan to drive priorities from 2016-2020. This vision includes building our leadership capacity, strengthening current programming, increasing our reach, and ensuring the long-term sustainability of the School. With input from more than 1,200 internal and external stakeholders, this plan outlines how together we will continue to support new Americans striving toward their dreams.

Picturing Our Success

The infographic below outlines our key accomplishments for the first year of strategic plan implementation. In 2017 we focused on five areas: career training, higher education transitions, outreach/recruitment, civic engagement and impact measurement.

Strategic Plan Year 1 Report

Summary of Successes
from 2017

INCREASE VARIETY OF WORKFORCE TRAINING PROGRAMS



Launched a Small Business Program

100	13	25
Participants served	Microloans awarded	Participants in first-ever bazaar



Piloted a construction management training program



Piloted a Paraprofessional Educator Academy

SERVE MORE ADULT IMMIGRANT LEARNERS

2100 Increased number of students enrolled in 2017

1000+ Students and community members served through clinics, immigrant-focus community forums, DC Link partnership and civic engagement campaigns

BETTER SERVE STUDENTS TRANSITIONING INTO HIGHER EDUCATION

80% Percentage of Sonia Gutierrez Campus students with completed transition plans

30% Increase in student enrollment in higher education

\$94,250 Amount awarded in scholarships for graduates pursuing higher education

INCREASE CIVIC ENGAGEMENT INITIATIVES

119 New voters registered ahead of the 2017 national election

13 Schoolwide community engagement events held including clothing and food drives, volunteering at local CBOs, and fundraisers for partners

MEASURE IMPACT

Developing systems and processes for measuring impact in these four areas



For more in depth information about each area of the plan click [here](#).

Stories of Student Achievement

Carlos Rosario School student **Ulrich Teinkam**, from Cameroon, graduated from our Technology Career Training Academy in 2017. This hard working student wants a career in cybersecurity and plans to enroll in college to achieve his goal. Through the school's new mentorship program, Ulrich was paired with Erik Fernandez, a graduate himself and now an IT professional. Erik provided Ulrich with advice on preparing for college and a career in the IT field.



Miriam Perlacio, from Peru, is a graduate of the Carlos Rosario School Culinary Arts Career Training Academy. In 2016 she joined the school's new small business program to take her catering business, Little Bites, to the next level. Through the program, Miriam registered her business and received more than \$1,500 in microloans from a community partner organization. This entrepreneurial alum is also currently studying Hospitality Management and Tourism at the University of the District of Columbia thanks in part to a scholarship from the school.



Looking Ahead



For the upcoming strategic plan year (2018) we will continue to strengthen initiatives launched in Year 1 and tackle two new objectives: professional development offerings and internal data access.

At the Carlos Rosario School we remain steadfast in supporting immigrant

students who are working hard to reach their dreams. Together so much is possible as you can see from all that's been achieved in 2017. We look forward to working together as a community to continue building a future where every immigrant family in D.C. is equipped to thrive as they build the lives and careers of their dreams.

To see more about 2016-17 school year accomplishments, check out our latest [annual report](#).